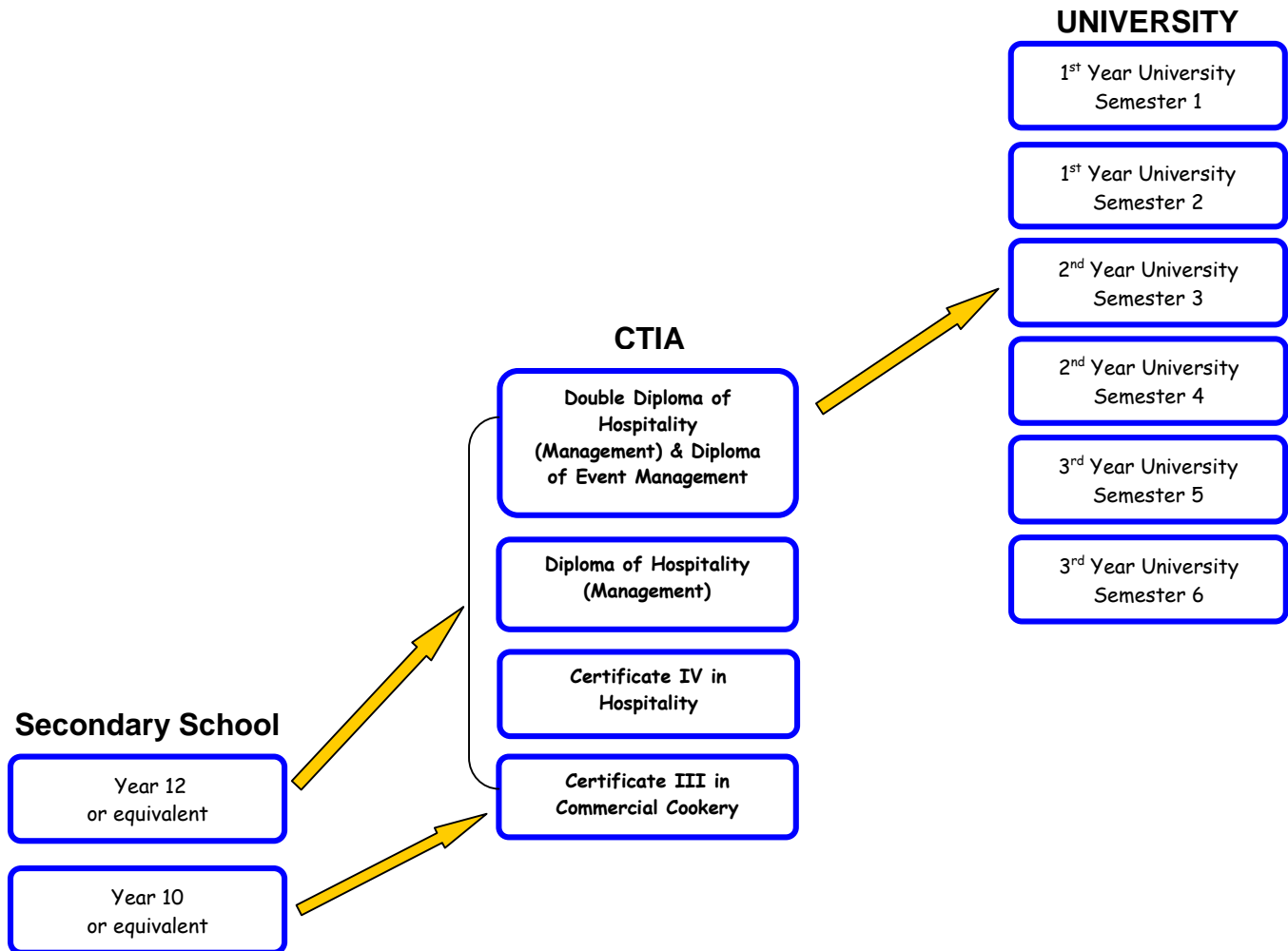




UNIVERSITY PATHWAY

Students undertaking the Commercial Cookery Certificate III and the Diploma program, have the opportunity for direct entry into University in Semester 3 of the second year of a relevant degree at universities.



'Hospitality and Tourism is the fastest growing industry in the World!'

The hospitality and tourism industry provides direct and indirect employment to over 212 million people worldwide and has an anticipated growth rate of close to 60% to 2006. By the year 2010 the World Travel & Tourism Council forecasts close to 350 million people will be employed in the hospitality and tourism industries - employment opportunities are most certainly exciting.

Being part of the world's most dynamic and exciting industry is not for everyone, you have to be talented, ambitious, creative, dedicated to succeed with a passion for working in an industry that is constantly generating new ideas.

Climbing the Career Ladder

Your career in hospitality & tourism management can provide the opportunity for an exciting lifestyle. For example, you could start with a major international hotel chain or travel agency in Australia, and as your expertise develops, you could transfer to another of their hotels or travel agencies anywhere in the world.

'The opportunities for well educated, dedicated tourism & hospitality professionals are without equal in any other industry.'

Although the variety and opportunities are spectacular, hospitality & tourism management is an industry where a purely academic education is not enough to make it to the top. What you also need is the ability to connect with people, make them feel welcome & comfortable and a willingness to learn and work toward achieving your goals.

What is it that attracts people to the hospitality & tourism industry? Perhaps it is the guest contact or the opportunity to travel. Perhaps it is the variety, the fact that no two days are the same, or maybe you simply want to work in one of the most challenging and rewarding industries in the world. For individuals interested in hospitality & tourism, welcome to the largest employment sector in world.